



## CASE STUDY

### Broadway Living Limited

- A subsidiary company, wholly owned by Ealing Council.
- A pioneering housing development company dedicated to supporting a demand for new homes in Ealing, at market or below market prices.
- Focused on creating quality urban living and setting new standards for design, build and customer service.

### The Business Situation

Broadway Living was established in 2014 and immediately sought strong company secretarial support from the very outset. The company's key stakeholder is its local authority, Ealing Council, and therefore the company operates in an area of high public interest. Bridgehouse provides direct assistance to the Board and ensures the company's governance framework remains bespoke for its needs, yet remains in sync with the stakeholder.

### The Core Services provided by Bridgehouse

- Board Meeting Support
- Director Training / Induction
- Companies House filings, including Director changes
- Creation and maintenance of policies
- AGM Support
- Governance and Compliance advice



Uplifting governance

1-2 Faulkners Alley, Cowcross Street, London EC1M 6DD

t: 0845 055 8260 e: [info@bhcsecretaries.co.uk](mailto:info@bhcsecretaries.co.uk) w: [www.bhcsecretaries.co.uk](http://www.bhcsecretaries.co.uk)

## The Key Benefits

- Teamwork – Bridgehouse become fully engrained in the team
- Continuity – Bridgehouse understands our business and what we are looking to achieve, this makes working together very effective
- Expertise and Value – “As a small company we would only have been able to employ someone at a junior level, so we are able to buy in the senior expertise we need in an affordable and effective way’.

*“It was great to have Bridgehouse on board right from the very start. The team have helped enormously in shaping the base governance of the company. Bridgehouse have guided us through in a way that has enabled us to now be in position where we are comfortable with our objectives and fully aware of how our governance responsibilities fit into these. Bridgehouse are definitely more proactive advisers, than just reactive ones, and I am always impressed with their pragmatic approach to finding solutions. Having such senior expertise has meant they were able to move from day one and hit the ground running - we like to dip in and out of the amount of resource we need and their flexible attitude is a huge benefit to working with them”.*

*Wendy Stokes, Project Director, Broadway Living Limited October 2017*



Uplifting governance

1-2 Faulkners Alley, Cowcross Street, London EC1M 6DD

t: 0845 055 8260 e: [info@bhcsecretaries.co.uk](mailto:info@bhcsecretaries.co.uk) w: [www.bhcsecretaries.co.uk](http://www.bhcsecretaries.co.uk)