

## CASE STUDY

### Hearthstone Investments PLC

- Established in 2009 as the UK's first specialist residential property fund manager, offering Property Investment advice to a range of FCA regulated investment funds, suitable to a range of investor types. Performance based, helping to assist in raising the standards of accommodation and services available to the UK rental market

### The Business Situation

Hearthstone Investments is a small firm that operates in the financial services sector. The company advises on investment on behalf of the public, and therefore good corporate governance is critical to the health and well-being of the organisation. Following a restructure in early 2017, Hearsthstones saw an opportunity to strengthen its corporate governance and sought outside specialist support to assist. Bridgehouse provided a solution and peace of mind for the Board. Value for money is important to this client, along with a truly personal and bespoke approach to working.

### The Core Services provided by Bridgehouse

- Reconciliation and tidy up of Shareholder Register (and PSC Register)
- Companies House filings, including Director changes
- Subsidiary Management
- AGM Support
- Ad hoc Governance and Legal advice

### The Key Benefits



Uplifting governance

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- Value for Money – outsourcing has made access to a company secretary affordable
- Time Saving – co sec matters are no longer “a second string to someones bow”
- Professionalism – when matters outside the original brief are identified, the team rise to the challenge, are never phased and remain flexible and pragmatic about the situation.

*“Bridgehouse frees up time for us to focus on core business and more productive matters, rather than regulatory compliance aspects, as we are confident this area is being kept under control. Bridgehouse came highly recommended to us by existing contacts and we no longer have to worry about missing filing deadlines and other key dates! My fear with outsourcing this service to one of the larger co sec firms was whether or not we would truly get the individual attention we need – I wanted a company of similar scale to ours. I can always fire off an email to the team knowing it will be answered quickly and competently – we were absolutely determined to use a company who knew exactly what they were doing”.*

*Alan Collett, Executive Chairman, Hearthstone Investments Plc, October 2017*

